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REGISTER ONLINE FOR YOUR CHANCE TO WIN AN XBOX 360™

Take control of your data storage costs

Educational Seminars for today's storage issues

March 2006

- 21st London
- 22nd Manchester
- 23rd Edinburgh



Take control of your data storage costs

WELCOME TO A NEW KIND OF EDUCATIONAL EVENT

This series of seminars is designed to explore today's storage issues and brings together industry leaders to show how you can utilise the latest technology to meet your business and IT goals.

TAKE CONTROL OF YOUR INCREASING STORAGE COSTS!

One of the fastest growing costs for any IT organisation is the management of the ever increasing amount of storage. Every organisation faces storage challenges, whether it's where to store their data, how long to keep it, how to meet regulatory requirements and how to manage it all.

If you'd like to know more about the tiering of storage, moving storage based on importance or storing your data based on its value, then here's how. We'll show you how to do it without creating multiple storage pools with multiple management points. Cost effective storage is becoming a reality.

THIS EDUCATIONAL SEMINAR WILL SHOW YOU HOW TO:

- Consolidate file and block storage
- Offer multiple tiers of storage cost effectively
- Deliver a consistent Quality of Service model for your storage
- Move existing data to the right place
- Control email growth
- Create a manageable archive
- Protect all your data based on business needs
- Implement a tiered storage model

THIS SEMINAR IS FREE

NOT ONLY THAT, EVERYONE WHO ATTENDS WILL BE ENTERED INTO A DRAW TO WIN AN XBOX 360™*

AGENDA

9:00 COFFEE AND REGISTRATION

9:30 HOW TO APPROACH TIERED STORAGE

This session will help you identify the areas where tiered storage can help deliver solutions to common business challenges, while avoiding the cost pitfalls of multiple storage silos

10:00 TIERING STORAGE COST EFFECTIVELY

Implementing a single platform for multiple tiers of data is a new approach to tiering. This session will examine the technology to achieve this and show you how you can let your different tiers of data co-exist on the same platform

10:30 BREAK

10:50 DEPLOYING A SENSIBLE APPROACH TO ARCHIVING

Backup and Archiving has always been a challenge. This session will look at long term data protection and archiving in a tiered storage model. It will demonstrate how to contain and manage email and file archiving and data protection in conjunction with tiered disk storage to reduce cost and improve performance

11:35 PLANNING FOR IMPLEMENTING A TIERED STORAGE MODEL

Having established the value and benefit of a tiered storage model the next stage is to have a planned and phased approach to preparation and implementation. This session will give you the basic considerations for moving forward

12:20 QUESTION AND ANSWERS

12:30 LUNCH

CALL TO REGISTER 0845 084 8905

* The draw for the xbox will take place on the day of the event. To be included in the draw all participants must complete the feedback form.


Who should attend?

- Anyone involved in specifying, architecting, managing or administering storage.
- Anyone looking to improve efficiency in data protection and retention.
- Anyone looking at consolidation.
- Anyone looking for new ways to manage data backup or archiving.
- Anyone looking at efficient tiering of data and storage.

London
Great Eastern Hotel
40 Liverpool St, London ECM 7QN

Manchester
City of Manchester Stadium
SportCity, Manchester M11 3FF

Edinburgh
The Balmoral, 1 Princes Street
Edinburgh EH2 2EQ

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Take control of your data storage costs

I would like to attend the following location:

London Manchester Edinburgh

Name	Position
Company Name	E-mail
Address	Post Code
Telephone	

Register online at www.pillardata.com/takecontrol

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DATA SYSTEMS

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